



December 2024
Commercial Edition

REP. UPDATE

Happy Holidays!

Holiday Operation Hours

It's that time of the year again! A season to be merry and celebrate the end of another amazing year. We at XVINYTH would like to wish you and your families a merry Christmas and appreciate all the hard work you've put in to make this period another success. It is important to spend this time with loved ones and prepare for the upcoming year which is just right around the corner. Stay safe and blessed! With love from XVINYTH.

- Wednesday, Dec 25 – Closed
- Thursday, Dec 26 – Closed
- Wednesday, Jan 1 – Closed

STAFDA & ISSA

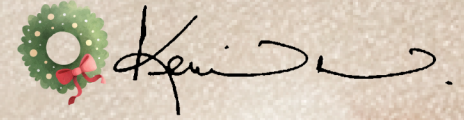


XVINYTH had a very successful 2024 with its tradeshow attendance. STAFDA and ISSA didn't disappoint. ISSA was one our busiest booths this year and well received with our 'hockey theme.' It was great meeting with some of you, our sales reps in the field and brainstorm new ideas. Our in house sales team is currently working through the leads and we will assign them to distributors in the area. Some of the leads may be sent to you directly as well to work in the field, especially with those customers who have specific requests. XVINYTH's objective at these tradeshow is to: attract potential customers, create brand awareness, and showcase products or services. Our Arctic HeatX was launched and we're already receiving requests for samples + orders in the market. Let's continue this momentum forward in 2025.

Message from the President

As the holiday season approaches, I want to take a moment to extend my warmest wishes to you and your loved ones. This is a wonderful time of year to reflect, connect, and cherish the moments spent with those who matter most. Over the years, I've come to know each of you and truly value the enthusiasm, dedication, and unique strengths you bring to the XVINYTH team. Together, we've built a supportive and collaborative environment that I am genuinely proud to be a part of. It's an honor and a privilege to work alongside such a talented and passionate group of individuals. I hope this holiday season brings you joy, cherished memories, and the opportunity to recharge for the year ahead.

Wishing you a season filled with happiness and warmth. Happy holidays!



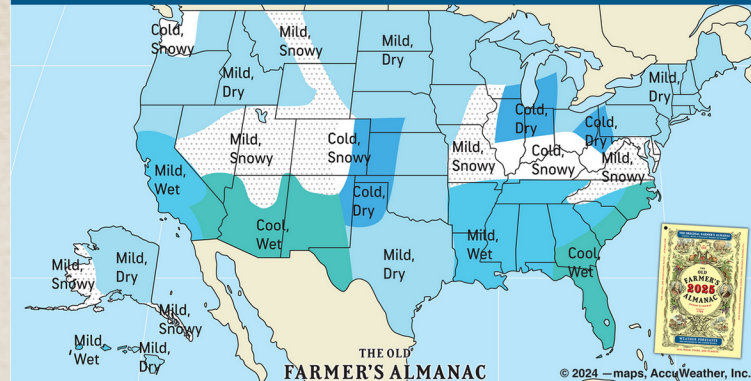
Rush Order Charges

Please take note of Christmas & New Year warehouse holiday schedule and operation hours to avoid rush order charges of \$75.00 (US/CAN) if your customer wants to pick up an order within five working hours. Always schedule at least 48 hours for your delivery or pick-up date to ensure smooth processing.

Farmer's Almanac

According to : <https://www.almanac.com/winter-extended-forecast-farmers-almanac>, this winter forecast looks a lot different than the past year. Already, there's been over a meter of snow in the Ontario region with a major highway shutdown. NFL games are being played in the snow in the East Coast. Some airports have experienced delays due to the turn in weather. So ensure your distributors are ready with stock and keep this winter moving forward!

WINTER WEATHER FORECAST 2024-25



Pallet Size Transition

In an effort to better maximize the weight on a truckload of ice melt, XYNYTH has decided to transition to more product per pallet. Our 44 LB product size packaging will be transitioning from being 49 bags per pallet to 56, and our 22 LB product size packaging will be transitioning from being 100 bags per pallet to 110 bags per pallet. This is basically one extra layer of bags on each pallet. By making this change we are able to keep the cost of the product down, while not being overweight on a truckload. Many of our competitors have already made this change. We use the term transitioning, since all product remaining in the warehouse is still last year's configuration and all product leaving the plant will be the new configuration. Please ask our customers to be patient with us as we go through this process. All pallets going out with the old configuration, will have a bright orange/yellow label attached to the pallet indicating the quantity of bags on the pallet, in addition to our standard pallet label, which also indicates the same information



REP. UPDATE
December 2024
Commercial Edition

Follow us on our Socials

Follow, Like, and Engage! Our social media pages are brimming with the latest updates, product highlights, and industry insights. Join the conversation and stay connected with XYNYTH's vibrant community.

 **XYNYTH Manufacturing**

 **Groundworks Natural Icemelter**

Your active presence on social media not only keeps you informed but also strengthens our brand presence. Let's create a buzz together!

Canada Post Strike: Payment Alternatives

Due to delays caused by the Canada Post strike, we encourage customers to use one of the following payment options to avoid disruptions:

EFT (ACH in the US) – Secure and efficient bank transfers.

E-Transfer (Canada Only) – Instant payment within Canada.

Courier Checks – Send payments via courier services.

Credit Card – Quick and convenient payment option.

Please inform your customers about these alternatives to ensure timely processing.













Arctic HEATX Samples Arrived

At this point we assume that you have already received your Arctic HEATX Samples. That's great! This should be able to help you promoting the Arctic HEATX to the customers by having them try it and let them discover the power and convenience of having the Arctic HEATX tabs ready to use. If you have any questions or inquiries please do not hesitate to reach out to our Sales Team at sales@xynyth.com

Plan Ahead: Holiday Season Slow Down

December is one of the busiest months of the year, and preparation is key to staying ahead. Take a moment to carefully review your schedules and operation hours to ensure you're fully ready for the peak season. Don't wait until the last minute—be proactive with your orders to guarantee you have enough XYNYTH ice melter on hand. Secure your supply now and stay ahead of the challenges winter brings!

Drunken Gingerbread Recipe

-  Sample the rum. Check if it's "festive" enough.
-  In a bowl, mix butter, sugar, eggs... or whatever's in front of you.
-  Add flour. Or is that cinnamon? Eh, throw it in.
-  Taste the rum. It's good. Maybe add some more.
-  Stir the batter like it's a dance party. You got this.
-  Pour into a pan. Did you grease it? Who knows. Doesn't matter now.
-  Bake at 350°F. Or 250°F. Whatever your oven says.
-  Drink the leftover rum. And some more.
-  Check if the gingerbread's done. It's fine. Probably.
-  Eat it. Or forget it's there. Either way, the rum's the real treat.

Merry hic Christmas!  

Need More Sales Materials?

Are you running low on your sales supplies? Don't wait until you're unprepared! Ensure you're always equipped to impress your clients and close more deals by keeping your XYNYTH sales materials well-stocked.

When you're fully stocked with flyers, samples, and other essential resources, you're ready to tackle every opportunity. Whether you're meeting with a potential client or following up on a lead, having the right materials at hand can make all the difference in sealing the deal.

If you find yourself running low, don't hesitate to reach out to your XYNYTH Sales Rep today to replenish your supplies. Keep your sales toolkit complete and stay ahead of the game.